



**Environmental & Sustainability Policy (1-01-A-PD)**

Alongside our members we work hard to be the credible end of life packaging partner, giving priority to advocacy for member’s product stewardship packaging solutions so that all packaging can be recyclable or compostable in NZ by 2025

Comprehensive stewardship solutions delivered by industry in partnership with local and central government and communities means there is no packaging waste going to landfill.

We will use our position to support investment in infrastructure in NZ and encourage markets that enable all packaging to be recycled or composted

We will do this by providing industry with a forum through which to develop and promote best-practice voluntary product stewardship solutions for packaging; and to ensure industry is regarded as a credible partner for collaboration on sustainability outcomes for New Zealand.

**The Packaging Forum undertakes to:**

- Advocate for the right policy settings within which industry can maintain voluntary stewardship for packaging
- Advocate for the right policy settings that help achieve the highest value sustainability outcomes for packaging in New Zealand
- Advocate for the right collaborations between the public and private sectors to achieve best-possible on-shore solutions for New Zealand’s packaging waste
- Identify and build collaborations between Packaging Forum members, the public sector and communities to achieve the best possible on-shore solutions for New Zealand’s packaging waste.
- Encourage pre-competitive industry collaboration so there is a wider and deeper understanding of the role we play and the ownership we can take in facilitating the right solutions for packaging – from design to end-of-life
- Design initiatives that make it easy for consumers and end users to do the right thing with end-of-life packaging
- Manage initiatives and schemes that achieve highest value sustainability outcomes and contribute to the circular economy
- Aspire to develop initiatives and schemes that achieve highest value commercial outcomes across the supply chain
- Grow the Packaging Forum membership to ensure that New Zealand’s packaging industry is represented across the supply chain as widely and deeply as possible
- Identify the partners we need to work with who need to be aware of our purpose and our aspirations, and with or through whom we can deliver stewardship initiatives
- Promote consumer and end-user responsibility for achieving a sustainable supply chain for packaging
- Promote schemes to their beneficiaries (councils, communities) and end users (consumers)

<b>POLICY</b>	1-01-A-PD - PF Environmental Sustainability Policy - Signed July 2018	<b>Effective Date</b>	01-08-2018	<b>Version #</b> 1
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### Packaging Forum Board Endorsement

The Board of the Packaging Forum are committed to endorsing this policy; will provide periodic reviews and will ensure all members and contractors understand its implementation:

Rob Langford (Chair)  
**Pernod-Ricard**

Leon Jarden  
**Countdown**

Alistair Sayers  
**Frucor Suntory**

Sara Tucker  
**Lion**

Nick Baker  
**Visy Recycling NZ**

*Detailed Policy Positions and Policy Settings are available upon request – contact us  
<https://www.recycling.kiwi.nz/>*

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